



## Barry Werbin

*Counsel*

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Barry Werbin is counsel at Herrick, Feinstein LLP and a member of its Intellectual Property and Technology Group. Barry concentrates his practice in intellectual property and online issues (including trademarks, trade dress, copyrights, unfair competition, false advertising, publicity and privacy rights, trade secrets, domain name issues and UDRP arbitrations, digital rights protection, trademark and content licensing, Internet and traditional marketing and sponsorship agreements, publishing, due diligence and exploitation rights) and technology (including software licensing and development, IT support agreements, website development and hosting, and data and computer security breaches). Barry handles infringement and other complex commercial litigation and a broad variety of IP-related transactional matters.

Barry is a member and prior Trustee and NY Chapter Co-Chair of the Copyright Society of the USA (CSUSA). Barry was prior Chair of the NYS Bar Association's Entertainment, Arts & Sports Law Section (Feb. 2020 - Jan. 2022) and is a permanent member of the EASL Executive Committee. Barry also served as Chair of the Copyright & Literary Property Committee of the New York City Bar Association (2010 - 2013). He is currently a member of INTA's Bulletin Committee and was a prior member of INTA's Commercialization of Brands Committee and Online Use/Web 2.0 Working Group, which studied brands in social media. Barry Co-Chairs Fordham Law School's Intellectual Property Alumni Affinity Group and is an Advisory Board Member of the Fordham Art Law Society. Barry lectures on copyright law at St. John's Law School and Brooklyn Law School, and previously lectured on Internet law at Parsons School of Design.

From 2013 through 2024, Barry was recognized as a top intellectual property litigation lawyer by *Thomson Reuters New York Super Lawyers*, which rates outstanding lawyers who have attained a high degree of peer recognition and professional achievement.

### Services

- Intellectual Property and Technology
- Technology Transactions & Licensing
- Intellectual Property Litigation
- Litigation
- Cybersecurity
- Sports
- E-Discovery and Data Management

### Education

- Fordham University School of Law (J.D., 1981)
  - Law Review
- City University of New York, Queens College (*magna cum laude*)

### Recognitions and Accolades

- *Thomson Reuters New York Metro Super Lawyers* (2013 - 2024)



### Award Methodology

### Memberships & Associations

- New York City Bar Association
  - Current Adjunct Member and Former Chair (2010 - 2013), Copyright and Literary Property Committee
- New York State Bar Association
  - Prior Chair, Entertainment, Arts and Sports Law Section (EASL) (2020 - 2022)
- American Bar Association
  - Litigation Section
  - Forum Committee on the Entertainment and Sports Industries
- International Trademark Association (INTA)
  - Member of the Bulletin Committee
  - Member of the Commercialization of Brands Committee
- Copyright Society of the U.S.A.
  - Member
  - Board of Trustees
  - Co-Chair, New York Chapter (Sept. 2017 - Aug. 2019)
  - Visual & Fine Arts Subcommittee
  - Website & Social Media Committee
- Fordham Law School
  - Co-Chair, Intellectual Property and Information Law Alumni Affinity Group
- Fordham Art Law Society
  - Advisory Board Member
- TAGLaw®
  - Member, Intellectual Property, Information Technology & Cybersecurity Specialty Group
  - Member, Litigation and Alternative Dispute Resolution Specialty Group
  - Member, Life Sciences Specialty Group