



HERRICK

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Herrick, Feinstein LLP and Shai Preminger, CEO of Gaon Holdings

cordially invite you to a breakfast with special guest

Moshe Gaon

Chairman, Gaon Holdings

The Israeli Economy and Business Opportunities

Agenda:

Thursday, October 30th, 2008

8:00 am – 8:30 am Breakfast and networking

8:30 am – 9:30 am Discussion

Location:

Herrick, Feinstein LLP

2 Park Avenue, 14th Floor

New York, NY 10016

We invite you to join us for this great opportunity to learn how you can identify and take advantage of investment opportunities in Israel, and how you can attract Israeli capital to your ventures here in the United States. Mr. Gaon will discuss the Israeli economy, where it is now and the opportunities ahead.

Since its founding in 1988, Gaon Holdings has taken a global leadership role in the agriculture and water, retail and trading, and financial services industries, and has recently branched into real estate. Gaon earned recognition as a corporate leader in Israel, contributing to the country's economy with the management of multi-billion dollar assets, while launching one successful company after another on the Tel Aviv Stock Exchange (TASE). For more information on Gaon Holdings, please visit www.gaon.com.

This event is presented in collaboration with the Government of Israel, Economic Mission to North America, and the America-Israel Friendship League.

RSVP to RSVP@herrick.com by Monday, October 27th, 2008.

Space is limited.