



**Herrick, Feinstein LLP, Cornerstone Accounting Group LLP,  
The Schonbraun McCann Group, an FTI Company, and Bisnow** cordially invite you to attend

## The Dealmakers Forum for Senior Real Estate Executives An Interactive Case Approach

Join our experts as they discuss the major issues and recent developments shaping the real estate industry. Learn how to respond to these issues and take advantage of opportunities in the market. This seminar will cover legal, financial, valuation, tax and accounting issues through developed business cases.

**Wednesday, December 9, 2009**

**Breakfast and Registration:** 7:45 am to 8:15 am

**Seminar:** 8:15 am to 12:00 pm

Herrick's New York Office  
2 Park Avenue, New York, New York  
14<sup>th</sup> Floor

**Recommended CPE and CLE Credits: 4 complimentary credits**

### Sessions include:

#### Networking Breakfast

#### Industry Panels

- Where is the Smart Money Going? The Real Estate Landscape - 2010 and Beyond
- The White Knight - Rescuer or Trojan Horse?

#### Case Studies

- Raising the New Debt Fund
- The White Knight - Rescuer or Trojan Horse? - a Technical Perspective

### Confirmed Guest Speakers:

**Robert Freedman**, Executive Chairman, FirstService Williams

**Michael Giglio**, CFO and Director of Acquisitions, The Kaufman Organization

**Jon Halpern**, Partner and Global Head of Real Estate, Marathon Asset Management

**Robert Lapidus**, President & CEO, L&L Holding Company

**David Lazarus**, Senior Managing Director, EdgeRock Realty Advisors

**Frederic Leffel**, President, Kaufman New Ventures

**David Lowenfeld**, Partner, World-Wide Holdings

**Desmond McGowan**, Chief Financial Officer, True North Management Group

**Robert Rediker**, Director of Asset Management, GoldenTree InsitePartners

**Steven Sherwyn**, CFO, Western Asset Mortgage Capital Corp., a Legg Mason Company

**Scott Weiner**, Principal, Apollo Management

Professional advisors from Herrick, Feinstein LLP, Cornerstone Accounting Group LLP, The Schonbraun McCann Group, an FTI Company, and Heller Wealth Advisors will participate in the industry panels and case studies.

**Admission is complimentary and seating is limited.**

Click [here](#) to RSVP or e-mail [RSVP@herrick.com](mailto:RSVP@herrick.com) by Wednesday, December 2, 2009.