

JOIN US FOR THE 2015

NYC HOTEL FORUM

MEDIA PARTNER:

THE
WALL
STREET
JOURNAL

Thursday, November 5, 2015 8:30 AM - 11:30 AM

LOCATION

TBD

PROGRAM

8:30 AM - 9:00AM

Networking +
Continental Breakfast

9:00 AM - 9:20 AM

Keynote Address

9:20 AM - 10:05 AM

Panel 1
The Anatomy of Successful
Hospitality Deals

10:05 AM - 10:20 AM

Networking Break

10:20 AM - 10:40 AM

Keynote Address

10:40 AM - 11:25 AM

Panel 2
Hotel Development Trends –
Building a Brand

11:30 AM

Program Conclusion

NEW YORK CITY HOTEL DEVELOPMENT: CONSTRUCTION, FINANCING + 2016 OUTLOOK

The New York City Hotel Development Forum will convene influential leaders in the hospitality industry to discuss opportunities and challenges in the hotel and lodging sector today. Attendees will get the chance to network, gauge trends and take away valuable advice from hospitality experts.

Speakers will examine strategies for launching new developments in the current market, what lenders look for in an ideal hospitality project, how to integrate technological advances for operational efficiencies and enhanced guest experience, and strategies for rebranding and modernizing old hotels.

NYCHotelForum.com

#NYCHotelForum

CLICK HERE FOR
sponsorship opportunities

Visit **NYCHotelForum.com** for Sponsorship, Registration and Speaker Information

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For more information about Tickets or Event Sponsorship, please contact Samantha Tursi (stursi@bermangrp.com) at The Berman Group at (212) 450-7300.

REGISTRATION

Name: _____

Title: _____

Organization: _____

Address: _____

City/State/Zip Code: _____

Telephone: _____

Facsimile: _____

E-mail: _____

Guest 1: _____

Guest 2: _____

Please attach additional names.

PLEASE CHECK ALL SELECTIONS:

INDIVIDUAL TICKETS:

☐ Early Registration (until October 23, 2015): \$95

☐ Late Registration (after October 23, 2015): \$125

☐ Association Member Registration: \$75

☐ RELA ☐ GNYCUC ☐ HEANY ☐ HANYC ☐ AH&LA ☐ NYSH&TA ☐ CoreNet

CONFERENCE SPONSORSHIPS:

☐ Conference Underwriter: \$10,000 ☐ Networking Sponsor: \$7,500 ☐ Marketing Partner: \$5,000

☐ Supporting Sponsor: \$2,500 ☐ Exhibitor: \$2,000 ☐ Full-Page E-program Ad: \$1,500

SPONSORSHIP CONTACT:

Is this the primary contact for event coordination? ____ yes ____ no

If no, please provide the name and email address of your event/marketing coordinator for further information about your sponsorship, on-site logistics and item deadlines.

Name: _____

E-mail: _____

Please Sign Here: _____

All reservations must be accompanied by a check or online credit card payment and received prior to program date. There will be no refunds.

Only tickets may be purchased by credit card. Sponsors must mail a check by Friday, October 30, 2015.

TICKETS + SPONSORSHIPS

REGISTRATION: \$95
(until October 23, 2015)

Late registration: \$125

Special discounts are available for groups purchasing three or more tickets.

Reduced-rate tickets of \$75 will be available for members of:

- The American Hotel and Lodging Association (AH&LA)
- CoreNet
- Greater New York City User Council (GNYCUC)
- Hotel Association of New York City (HANYC)
- Hotel Engineers Association of New York (HEANY)
- New York Building Congress
- New York State Hospitality and Tourism Association (NYSH&TA)
- Real Estate Lenders Association (RELA)

E-JOURNAL ADVERTISEMENTS

E-mail PDF artwork to Samantha Tursi at stursi@bermangrp.com no later than October 28, 2015.

**FULL-PAGE E-PROGRAM
ADVERTISEMENTS: \$1,500**

Includes one full-page color e-program advertisement

CONFERENCE UNDERWRITER: \$10,000

- Recognition on all event invitations, event website found at NYCHotelForum.com and e-mail blasts to over 10,000 contacts
- Opportunity to address conference audience
- Special recognition and prominent signage throughout conference
- Company logo displayed in conference audio/visual presentation
- Vendor display table with priority position
- Full-page color e-program advertisement with priority position
- Includes attendance at conference for ten (10) guests

NETWORKING SPONSOR: \$7,500

- Recognition on all event invitations, event website found at NYCHotelForum.com and e-mail blasts to over 10,000 contacts
- Special recognition and prominent signage throughout conference
- Full-page color e-journal advertisement with priority position
- Vendor display table
- Includes attendance at conference for eight (8) guests

MARKETING PARTNER: \$5,000

- Special recognition and signage
- Full-page color e-program advertisement
- Vendor display table
- Includes attendance at conference for five (5) guests

SUPPORTING SPONSOR: \$2,500

- Special recognition and signage
- Full-page color e-program advertisement
- Includes attendance at conference for two (2) guests

EXHIBIT SPONSOR: \$2,000

- Vendor display table
- Includes attendance at conference for two (2) guests

ASSOCIATION PARTNERS:

