



Erica L. Markowitz

Associate

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Erica Markowitz is an associate in Herrick's Corporate Department. She focuses her practice on securities and capital markets, including underwritten offerings and corporate governance, representing public companies in the REITs, technology and pharmaceutical industries. Erica also provides counsel to registered investment advisor clients on compliance matters and is an active member of the firm's Information Governance Group which advises clients on cybersecurity, technology and privacy matters.

Prior to joining Herrick, she was a capital markets associate at Fried, Frank, Harris, Shriver & Jacobson LLP.

Erica interned for the Honorable Nina Gershon in the United States District Court for the Eastern District of New York, and the Honorable Harold Baer, Jr. in the United States District Court for the Southern District of New York.

### Services

- Corporate
- Capital Markets
- Investment Management
- Cybersecurity
- E-Discovery and Data Management

#### Education

- St. John's University School of Law (J.D., 2009)
  - o Staff Member, St. John's Law Review
- Queens College, CUNY (magna cum laude, 2003)

## Matters

### Cybersecurity Policy

Represented a registered investment advisor in the drafting of its cybersecurity policies and procedures, and the development of a cybersecurity program which included an audit and assessment by an outside consultant. We also advised on the client's Form ADV.

### Investment Advisor/Property Managment Co - Regulatory Analysis

Represented a real estate investment advisory and property management company in establishing a presence in California and related tax analysis.

Investment Advisory Property Management Co. - Cybersecurity Regulatory Compliance

Represented a real estate investment advisory and property management company in preparation of comprehensive cybersecurity policies and procedures to ensure compliance with regulatory guidelines.

### Regional Sports Network - \$660 Million Financing

Represented a leading regional sports network in amending and restating its senior secured credit facility into a \$600 million term loan facility and a \$60 million delay draw facility. The proceeds will be used to refinance existing indebtedness, redeem existing senior subordinated notes, and for working capital purposes.

#### Regional Sports Network - \$200 Million Note Refinance

Represented a leading regional sports network in the redemption of senior subordinated notes in the principal amount of \$250 million and in the issuance of new senior subordinated notes in the principal amount of \$200 million.

# **Publications**

### April 2018

U.S. Companies with Foreign Shareholders Need to File BE-12 Survey by May 31, 2018

#### March 2018

Congressional Move May Increase Regulation A+ Cap Further Expanding Small Businesses' Ability to Raise Capital

#### March 2018

SEC Challenges Dual-Class Structures

#### November 2017

How The European Union's New General Data Protection Regulation Will Impact U.S. Businesses that Target EU Consumers

#### September 2017

Recent Equifax Breach Highlights the Importance of Enterprise Cybersecurity Planning

### May-June 2017

eSports Investments: Virtual Games Require Real Due Diligence

Professional Sports and the Law

#### December 2016

New York Department of Financial Services to Soon Require Extensive Cybersecurity Program

### October 2015

SEC Continues Focus on Cybersecurity Practices of Broker-Dealers and Investment Advisers