## HERRICK

## HERRICK, FEINSTEIN REPRESENTS LEGENDS HOSPITALITY, LLC IN DEAL TO DEVELOP AND OPERATE ONE WORLD OBSERVATORY

New York, April 25, 2013 -- Herrick, Feinstein LLP is proud to have represented Legends Hospitality, LLC, a pioneering company in the sports and entertainment industries, in the deal to develop and operate the observation deck at the top of One World Trade Center.

"One World Trade Center is at the epicenter of a revitalized Lower Manhattan and the observatory will be an international destination once completed," said Irwin A. Kishner, Chairman of Herrick's Executive Committee and Co-Chairman of the firm's Corporate Department. "To be chosen to participate in a project so pivotal to the future of New York City reflects Legends' commitment to excellence, and we're proud to have played a role in this important transaction."

The new facility at One World Trade Center, called *One World Observatory*, will occupy floors 100 through 102 at what will be the tallest building in the Western Hemisphere when it is completed. The Observatory will welcome guests and visitors from around the world with unparalleled views and amenities in keeping with Legends' reputation as the premier provider of concessions, food and beverage services, tours and retail merchandising.

The Herrick deal team was led by Mr. Kishner and included Counsel Eric Stabler and Associate Julie Albinsky. The Herrick team has been a long time legal advisor to Legends Hospitality, LLC. The firm worked on the joint venture partnership to establish Legends in 2008 and has continued to represent the organization on a range of issues.

Founded in 1928, Herrick, Feinstein LLP is a prominent 170-lawyer firm providing a full range of legal services, including real estate, litigation, bankruptcy, employment, corporate, tax and personal planning, government relations, insurance and intellectual property law.

Contact: Shannon Lynch or Hannah Arnold Linden Alschuler & Kaplan, Inc. Public Relations 212-575-4545