



## Capital Raising Environment for Emerging Managers

January 11, 2011 -- Herrick, Feinstein LLP and BTIG

Location: 2 Park Avenue, New York, New York

We are hosting a panel discussion that will highlight current trends and perspectives on capital raising for startup and emerging hedge fund managers, including current views of investors on best practices for structuring, compliance and marketing techniques to help maximize capital raising during this critical period of their lifecycle. This event should be a valuable resource to hedge fund managers with less than \$100 million in assets under management by providing a forum to hear industry experts discuss current issues in the fund industry and the steps emerging managers need to take to ensure a successful launch.

### Topics:

- Building relationships with early stage investors
- Seed capital versus traditional investments
- How to leverage Capital Introductions
- Navigating the current regulatory environment
- Fund formation and structuring

### Panelists:

- Daniel Glynn, Analyst, Larch Lane Advisors LLC
- Michael Marcus, Director of Manager Research, Prelude Capital Partners
- Peter Tarrant, Managing Director, BTIG
- Irwin Latner, Partner and Chair of Hedge Fund Group, Herrick, Feinstein LLP

### Agenda:

- Registration: 5:30 pm to 6:00 pm
- Seminar: 6:00 pm to 7:30 pm
- Reception to follow

To register for this event, e-mail [RSVP@herrick.com](mailto:RSVP@herrick.com).