

H E R R I C K

BUSINESS
TRANSFORMATION
BEYOND 2010
THE RISE

Transformational Strategies
for Emerging Business and
Investment Firms

LEVYCHIN®

Accountants • Consultants • Advisors
a subsidiary of KBL, LLP Certified Public Accountants

Date: Thursday, October 29, 2009

Herrick, Feinstein LLP
2 Park Avenue
New York, NY 10016
12:00pm — 5:00pm

LEVYCHIN's Public Launch Event
Complimentary Cocktails & Hors d'oeuvres
Bank of America, 1 Bryant Park
New York, NY 10036
6:00pm — 9:30pm

KBL  **LLP**
CERTIFIED PUBLIC ACCOUNTANTS AND ADVISORS

CLICK HERE TO REGISTER OR E-MAIL RSVP@HERRICK.COM

BUSINESS TRANSFORMATION BEYOND 2010

THE RISE

LUNCH (12:00PM – 1:00PM)

WORKSHOPS

Herrick, Feinstein LLP
2 Park Avenue
New York, New York 10016

THE ART OF THE DEAL (1:00 PM TO 3:00 PM)

Growing your company using mergers, acquisitions, strategic alliances, and joint ventures

Working with an interactive business model, our panel of experts will address a variety of issues including the “how to” of structuring a merger or acquisition, including financing the deal using debt or equity; structuring a joint venture relationship; going public; and maintaining MWBE status while attracting private equity or going public.

PANELISTS:

Richard Levychin, CPA
CEO/Managing Partner
KBL, LLP Certified Public Accountants

Richard M. Morris
Partner
Herrick, Feinstein LLP

John A. Rogers, Jr.
Partner
Herrick, Feinstein LLP

Michael Pollack
Partner
KBL, LLP Certified Public Accountants

THE TRANSFORMATIONAL ENTITY (3:15 PM TO 5:00 PM)

How existing business models are based around 'value chains' and are being replaced by collaborative business models

Transformational Entity (TE) is a dynamic business model that is designed to leverage the continually fluctuating cycle of events and business drivers that impact a company's stability, sustainability, and relevance. Principals, executive management, investors, and stakeholders will discover and gain valuable insight into how the TE business model creates a lean and highly efficient organization with increased and sustainable market share, transparency, and profitability.

PANELISTS:

Darrell A. James
CEO/Managing Principal
LEVYCHIN, LLC

Larry Sharpe
Director
Neo-Sage, Inc

Randell P. Stern
Founding Principal
Boone Opportunity Lenders, LLC

LEVYCHIN, LLC PUBLIC LAUNCH EVENT

On Thursday, October 29, 2009, LEVYCHIN, LLC, a subsidiary of KBL, LLP, will announce the public launch of their new management accounting, consulting, and advisory firm. LEVYCHIN, LLC is dedicated to new collaborative methods of business transformation, leadership, and technology for emerging and middle market companies, focusing on management accounting, outsourcing, and business performance management.

Complimentary Cocktails & Hors d'oeuvres Served

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